



**CITY OF TALLMADGE  
ARCHITECTURAL REVIEW BOARD  
MEETING MINUTES**

TUESDAY, MARCH 25, 2025  
1:00 PM

COUNCIL CHAMBERS

**CALL TO ORDER**

Chair Greg Chaplin called the meeting to order at 1:00 pm.

**PLEDGE OF ALLEGIANCE**

**ROLL CALL**

Commission Members present: Greg Chaplin  
Mrs. Rager  
Mr. Taylor  
Mr. Donovan

***A motion to excuse Mrs. Knapp was made by Mr. Chaplin seconded by Mr. Donovan***

All members present voted in favor. (4-0)

Administration present: Carol Siciliano-Kilway, Mayor  
Megan Raber, Law Director  
Helene Hussing, Planning and Zoning Manager

**ADOPTION OF MINUTES**

***A motion to approve the February 25, 2025 minutes was made by Mrs. Rager and seconded by Mr. Donovan.***

All members voted in favor. (4-0)

**AGENDA ADDITIONS**

NONE

**CORRESPONDENCE AND COMMUNICATIONS**

Updated plans and memo of administrative approval for same address.

**AGENDA ITEMS**

**A. CASES**

**Item ARB-25-1 Amy Noble, Ellet Sign Company – Applicant  
Malad Tallmadge Enterprises, LLC – Owner  
62 Tallmadge Circle  
Certificate of Appropriateness**

- Signage

For review and determination

The representative for this case, Amy Noble, was sworn in and presented the plan in accordance with the submitted documents.

*Discussion*

Mr. Chaplin: Is the purple in the new sign, the darker purple, the same as in the old sign or is it a different purple? Underneath the bell is dark and a lighter lavender on top.

Ms. Noble: I believe the darker purple is the same on the new one. I have a matching book if you would like to look at those two colors. It is to match PMS2577 as the lighter and the darker is PMS2603C.

Mr. Chaplin: Is that lighter purple on the new sign a current standard color of Taco Bell or anywhere on that building or on the signage now or is it a brand-new color for them to use?

Ms. Noble: From this version of signage which we have been updating, we have done 30 in the past two years for the new branding. I do not believe it exists on the existing. It may be a shading color for the logo now that is shown on the current signage, but I am not aware of that.

Mr. Taylor: You are not adding any new signage you are just replacing what is currently there?

Ms. Noble: Correct. They are removing the Taco Bell lettering from the building.

Mr. Taylor: You said the main big ones on the front building will be under lit instead of back lit?

Ms. Noble: They will be halo lit. Which is an aluminum cabinet on the face and then it stood off and there would perimeter wall wash lighting behind the logo only.

Ms. Rager: Is that the only illuminated light?

Ms. Noble: Yes

Ms. Rager: The ones for the drive-through are not illuminated right? No halo illumination?

Ms. Noble: Correct.

Mr. Taylor: I saw you are removing the clearance bar?

Ms. Noble: It was hit and damaged.

Mr. Taylor: So, they are just taking it out?

Ms. Noble: Yes. That will be removed.

Mr. Chaplin: Do we have a picture of the building that shows the lettering that is being removed?

Ms. Noble: If you look at the brand book, the upper left corner, it shows existing.

Mr. Chaplin: Is that the only lettering on the building now?

Ms. Noble: Yes. The Taco Bell lettering.

Mr. Donovan: Quick question. I know they are open late. Is that the only thing that will be lit up as far as signage anywhere? Just the bell?

Ms. Noble: Yes. There is a bell on each side of the building.

Mrs. Hussing: I want to commend Taco Bell. They had an existing internally lit ground sign. They have agreed to conform now with the control district regulations. I wanted to put on record we are very appreciative of that. For your information, Taco Bell has multi-road frontage, they are permitted to have extra signs. Usually, it is not permitted. That is why they are permitted to have so many signs on their building.

Mr. Chaplin: The color of the halo lighting it was white then purple or purple then white? What is the actual color?

Ms. Noble: It was purposed as purple. Planning asked us to take another look at that. They thought you may prefer white for the historical district.

Mr. Chaplin: It has been submitted as white?

Ms. Noble: Correct. We went back and asked the customer who agreed to make it white.

Mr. Chaplin: Do you know the color of that? Bright white? More even temperature?

Ms. Noble: I do have the spec sheet. Edgelight is the supplier of this signage. If they give me a color temperature. They have not given me a color temperature.

Mrs. Rager: But it's pretty much the only thing illuminated so I'm glad it's white.

Mr. Chaplin: Is that an acrylic face that some of the halo light will shine through?

Ms. Noble: No. It's halo only. Channel letter style, this logo in particular, can either have a reverse channel letter, which is halo illumination and if it is that style only then it would have an aluminum face and be painted and have those LED from behind.

Mr. Chaplin: That is showing up brighter than it will even during the daylight. At night you will just see the outline of the sign.

Ms. Noble: Correct.

Mr. Chaplin: You will not see that definition because it is not illuminated.

Ms. Noble: Correct. If you were looking at something that was internally and then halo, because we can do those too, then it would have a plastic face on it and it would shine through the face and the perimeter lighting. Many times, they will do that in an accent color to where you get one color through and then the other.

Mr. Chaplin: Any other questions or comments?

Ms. Funk: Mr. Chair, if you could have the applicant confirm on record that they did submit for purple cove lighting, but they have since removed it. It is still in the plan, so have them confirm on record that has been removed.

Mrs. Noble: The customer asked us to remove the cove lighting from our application.

Mr. Chaplin: Does that need to be a condition since it is currently contained in the application? Does the color need to be a condition?

***The following motion was made by Mr. Chaplin and seconded by Ms. Rager:***

**I move to approve the Certificate of Appropriateness Application for ARB-25-1 from Amy Noble, Ellet Sign Company Applicant and Malad Tallmadge Enterprises, LLC Owner for the property located at 62 Tallmadge Circle for Signage based on the application and plans submitted on March 12, 2025**

**Subject to the following conditions**

- (1) There is to be no cove lighting as originally submitted; and**
- (2) The halo lighting will be white and not purple.**

All members present voted in favor. (4-0)

**ADJOURNMENT**

***A motion to adjourn was made by Mr. Chaplin and seconded by Mr. Donovan.***

All members present voted in favor. (4-0)

Meeting adjourned at 1:14 pm

Respectfully submitted,

  
Kelli Funk, Secretary

  
Greg Chaplin, Chair

*Full audio recording of meeting is hereby incorporated as part of meeting record.*